



**FREE
FALL**
ACTION PARK

Sponsorship
OPPORTUNITIES

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Our Story

Free Fall Action Park is a grass-roots community initiative to transform Quakertown's Main Street Park into a state-of-the-art Action Sports recreation and training facility that benefits students and the community at large. The Park provides an amazing place for sports enthusiasts of all ages to come together and progress in their sport in a safe, positive, and community-friendly environment.

This story line began in 2008 when the Borough was struggling to manage the atmosphere and ready to close the original skate park. At that same time Pastor Dave and other caring community members came together to invest in this space and the students that used the park. In just three years this park went from being a liability to being an asset of the community.

The Quakertown Main Street Park Committee was launched in 2011 to explore options to expand on this momentum and further invest in these students. This coincided with the growth and establishment of the nonprofit Free Fall Action Sports which focused on the day-to-day management and programming of the park.

A decade later, June 2021, this group celebrated the Grand Opening of Free Fall Action Park! This 1.5-million-dollar expansion includes a 16,000 SF pro level concrete skatepark and fully staffed 2,800 SF community center designed specifically to serve local students and the broader action sports community.

This "destination" skatepark is the result of an incredible group of local churches and people from the community, as well as business and state partners, that came together to accomplish the impossible.

"We always said it would take a miracle to pull this off. The miracle is all the different people joining the initiative at just the right time."

- Pastor Dave

Today, you have the same opportunity to join the initiative and make a significant difference in the lives of students. Please consider how you can jump on board and help us Inspire Our Next Generation Forward.

FREE FALL IS ABOUT...

Inspiring Our Next Generation Forward in their relationships, skill development, and, if interested in their faith.

Our Mission

Free Fall provides athletes and fans a positive, encouraging environment where they can belong, develop their skills and abilities, and be introduced to the true adventure of knowing and following Jesus.

Our Vision

Our vision is to see Action Sports parks and enthusiasts surrounded by people who believe in them and want to see them succeed in both recreation and life.





Free Fall Offers...

Parkside Facility - to *support* students...

The Energy Center gives students access to snacks, bathrooms, parts, tools, media room, and adults that care on a regular basis.

Local Events - to *develop* students...

Local Events gives students something to work towards. This also gives parents/others a reason to come support their student and cheer them on.

Team Experience - to *prepare* students...

Team Experiences help to prepare students life beyond the park. This team's mantra, "We're not hoodlum, we're goodlums."

Imagine a Place Where Students....



Belong

Students, often viewed as outsiders, find a place to belong and create strong relationships with peers and caring adults.



Become

Students experience meaningful development opportunities in their sport and other areas of interest.



Believe

Students are prepared for life beyond the park, believing they have something positive to contribute to society.

WHY IT MATTERS?

Free Fall Action Park is a place where positive friendships are formed and many experience family, #freefallfamily. Some of our crew and their stories capture this atmosphere and the long-term impact Free Fall is having on students.



"This Park is so important to me and other skaters because it's a *second home* with a *second family*."

"My life has been *completely changed* by the skatepark and what Free Fall has become."

After connecting at the Park at age 13, Aaron is currently a junior at Cairn University and one of four recipients of the Free Fall College Scholarship Program.





How to get involved?

I bet you're wondering how you can get involved... I'm glad you asked!

Attend Events

Throughout the year we host a variety of events that we love having a crowd to cheer on the locals.

Volunteer

We have numerous ways to get involved and support our efforts such as volunteering at our events or on a regular basis in the Free Fall Energy Center.

Donate

Donating directly supports our programs and benefits local youth. You can give with a one time or monthly gift with our 4 ways to give: texting, online, automated, and mail.

















































Sponsorships

Sponsorship will go a long way to support our mission while also promoting your business to the public.

Take a look at our sponsorship levels on the next page to see which level suits your business or organization, and what you can receive in return.

**For event listings, volunteer opportunities, and more information on donating visit
www.FreeFallQtown.com**

FREE FALL ACTION PARK SPONSORSHIP BENEFIT OVERVIEW

SPONSORSHIP BENEFIT	SPONSORSHIP LEVEL					
	HERO - \$50,000 + minimum 3 years	LEGEND - \$25,000 + minimum 2 years	PRO - \$10,000 + minimum 2 years	ADVANCED - \$5,000 +	INTERMEDIATE - \$1,000 +	GROM - \$500 +
DIGITAL ROAD SIGN - 6 MONTHS INDIVIDUAL						
DIGITAL ROAD SIGN - 3 MONTHS INDIVIDUAL						
DIGITAL ROAD SIGN - 1 MONTH INDIVIDUAL						
DIGITAL ROAD SIGN - GROUP THANK YOU RECOGNITION						
WEBSITE - LOGO LISTED WITH CLICKABLE LINK						
WEBSITE - NAME LISTED WITH CLICKABLE LINK						
WEBSITE - NAME LISTED WITH GIVING LEVEL						
SEPTEMBER EVENT - SPONSORSHIP AWARD PRESENTED						
SEPTEMBER EVENT - LOGO ON STAFF SHIRT						
SEPTEMBER EVENT - VERBAL BRANDING						
SEPTEMBER EVENT - TENT SPACE RESERVATION						
SEPTEMBER EVENT - NAME ON BANNER						
SOCIAL MEDIA - INDIVIDUAL STORY POST						
SOCIAL MEDIA - GROUP STORY POST						
EMAIL - NAME LISTED IN RECOGNITION						
DONOR WALL - NAME AT APPROPRIATE GIVING LEVEL						



BACK IN 2008, QUAKERTOWN WAS READY TO CLOSE THIS PARK. NOW WITH PARTNERS LIKE YOU THIS PARK IS A PHYSICAL PICTURE OF THE TRANSFORMATION GOD LOVES TO DO NOT ONLY IN SPACES BUT ALSO IN LIVES.

THANK YOU FOR HELPING US INSPIRE OUR NEXT-GEN FORWARD FOR YEARS TO COME!

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